



Image courtesy of mobiDEOS



# Surveillance Software on the Go

With more and more powerful and sophisticated wireless networks and handsets, people can now enjoy a myriad of applications while on the go. Surveillance software on mobile devices is one of the growing applications.

BY JODI CHEN

**T**oday, there are about two billion cellular phones worldwide and about 180 million cellular phone users in the United States, and both figures are expected to grow. In Asia, there are 12 million cellular subscribers in Malaysia alone; 600,000 of them are using 3G phones and approximately 100,000 take advantage of mobile surveillance.

According to In-Stat's 2008 survey on mobile video content choices, high-quality mobile devices (such

as Apple's Wi-Fi iPhone and iPod Touch) are improving wireless access to the Internet. Dr. Olinga Ta'eed, CEO of Pedagog, cited Infonetics Research to point out that the worldwide mobile video service revenue (content streamed to cellular phones) is estimated to rise to approximately US\$5.6 billion by 2009.

The market for rich data over cellular networks is also being driven by telecommunication operators, as "they seek to find other data

communication offerings to increase revenues," added Ta'eed. The notion was seconded by Jack Yip, Sales and Marketing Director for I-Pocket Solution: "The market for 3G Internet services is booming. Service providers cannot sell 3G alone, so they have to capitalize on many application packages such as movies, ring tones and games."

Ability to watch live video wirelessly spurs many opportunities. One Internet service provider (ISP) in Southeast Asia concluded in their

# SHOWCASE OF MOBILE DEVICE SOFTWARE

## MOBIDEOS MOBILEIPCAMVIEWER

The mobiDEOS version 3.0 of MobileIPCamViewer adds support to DVRs and NVRs. MobileIPCamViewer is an extension for NVRs and DVRs, as it provides mobility for customers, resulting in flexibility, productivity, remote alarm verification, quick response to real alarms, and enhanced safety. With MobileIPCamViewer, customers can enjoy the security and freedom of watching and controlling IP and analog cameras connected to DVRs and NVRs via their cell phones and not having to be in front of the computer.

Currently Dedicated Micros, JVC and Milestone are supported; more DVRs and NVRs will be supported shortly. MobileIPCamViewer integrates with cell phone makers such as Nokia and BlackBerry (RIM), supporting more than 300 different models.

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