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**Panasonic and mobiDEOS Develop Application  
To Help Keep Latchkey Children Safe.**

*Allows Parents To View Video Via Their Cell Phones.*



Secaucus, NJ (December 11, 2008) – When children return home from school to an empty house, their parents can watch on a cell phone to ensure their safe arrival. The clear image and pan-tilt-zoom capabilities providing that parental peace of mind are courtesy of Panasonic System Solutions Company's i-Pro IP cameras, which are increasingly being used in conjunction with cell phones, laptops and other mobile devices for a variety of applications.

One Panasonic Solution Developer Network (PSDN) member working to provide cutting-edge residential and industrial applications is mobiDEOS, the Sunnyvale,

California supplier of the MobileCamViewer, a plug-and-play remote home monitoring solution that provides added security by enabling users to connect to their camera views from their cell phones faster and more easily.

"I can see my kids on my phone within seconds as they walk home from the school bus," said one grateful parent who uses a Panasonic i-Pro WV-NS202A camera for security outside his home. The MobileCamViewer allows this homeowner to monitor his home and family using a Blackberry 8830, taking advantage of camera features such as pan, tilt, zoom and object tracking capabilities.

PSDN is a global partnership program for manufacturers and solution providers that develop market-leading integrated solutions to support or use Panasonic products. Panasonic is committed to developing partnerships to complement and extend its offering of security and surveillance products. The PSDN program provides members with development tools, technical information and assistance to integrate with Panasonic products for broader-based, end-user driven applications. mobiDEOS is one of more than 90 companies involved in the integration program.

"At mobiDEOS, we are thrilled to work with Panasonic," said Sri Palasamudram, CEO, mobiDEOS, Inc. "Panasonic helps us help our customers very effectively by providing us with the necessary technology, tools, hardware/software and support. Working with Panasonic, we can deliver effective mobility solutions that offer great ROI to customers."

"Increasingly in our connected world, digital video cameras such as our i-Pro series are leading to more practical and broad based applications," said J.M. Allain, President, Panasonic System Solutions Company. "We are pleased to work with companies such as mobiDEOS to expand the ways our technologies can contribute to commercial success and quality of life."

**For more information, contact Panasonic System Solutions, Security Systems, by calling toll free 1-866-PAN-CCTV (1-866-726-2288) or visiting [www.panasonic.com/security](http://www.panasonic.com/security).**

### **About mobiDEOS**

mobiDEOS, Inc. a privately held mobile and server technology company headquartered in Silicon Valley, CA, is the leader in providing cell phone and server based software MobileCamViewer to security, and remote video surveillance and remote business monitoring markets.

MobileCamViewer is already integrated with major cell phone and PDA manufacturers such as Apple (iPhone & iTouch), Motorola, Nokia, BlackBerry(RIM), Sony-Ericson, Dell, HP, LG, Samsung, Sanyo and HTC and supports over 350 different models.

MobileCamViewer has been in the market for over two years and is a carrier class product, tested and passed with leading cell phone carriers such as AT&T, Verizon (RIM), Sprint/Nextel and Orange.

### **About Panasonic System Solutions Company**

Panasonic System Solutions Company, Unit of Panasonic Corporation of North America, is a world leader in professional electronics providing innovative system solutions and integrated technology solutions for a wide range of business applications including: industry leading i-Pro IP and analog video surveillance solutions; imaging devices for the medical, industrial, and entertainment industries; Stingray point-of-sale workstations and Attune drive-thru communications systems for the quick-service and hospitality industries; and large screen LED digital signage, digital sports coaching systems. Based in Secaucus, NJ, Panasonic Corporation of North America is the principal North American subsidiary of Panasonic Corporation (NYSE:PC) of Japan.

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**\*EDITORS' NOTE:** All photos are available upon request by emailing Sara Greenberg at LRG Marketing Communications [sgreenberg@lrgmarketing.com](mailto:sgreenberg@lrgmarketing.com).